



Sponsorship Packages
2024-2025



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Introduction

Wingham Golf Club was founded on 7 August 1914, and the original 'golf links' was situated at Wingham Racecourse. The founding President was well known local identity, Dr Kelly.

Throughout the course of its proud history, Wingham Golf Club has been situated at five different locations. Firstly, the Wingham Racecourse, secondly, 'Gollans Paddock' on Wingham Road, and then 'Walsh's Paddock' adjoining the Wingham Showground. Prior to World War 2, the Club moved back to 'Gollans Paddock' where it remained until 1953.

The Club had never owned its own course, and as it was not possible to buy 'Gollans Paddock', the Board of Directors decided that it should purchase suitable land so permanent improvements like a proper Clubhouse and a watering system could be constructed. More importantly, it also meant that the course would no longer have cattle grazing on it! Various sites were inspected and eventually, the present land was purchased from the Summerville family, and play commenced on 28 March 1953.

Wingham Golf Course is a picturesque 9 hole golf course with open fairways and a great opportunity to hit a driver off most tees. With slightly undulating greens and fairways, the course provides an excellent mix of diverse holes which complement the natural slopes of the course, making it a pleasure to play.

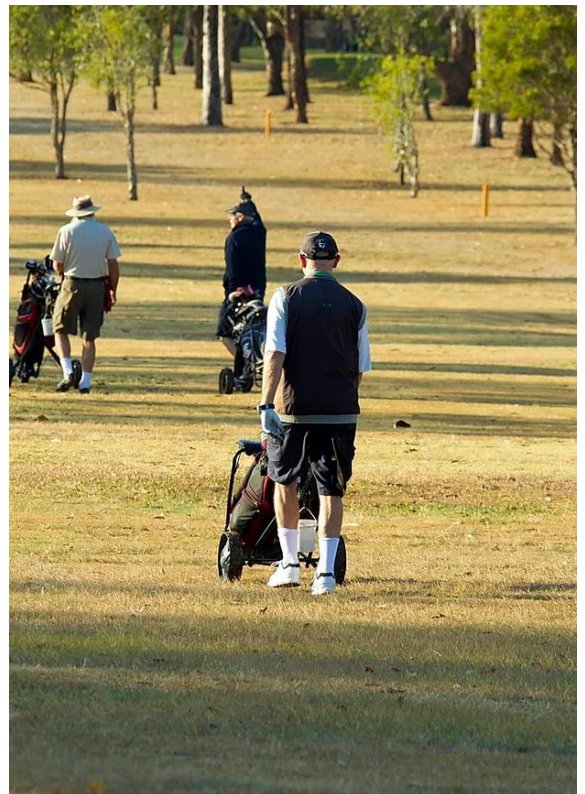
Bunkers guard most greens and there are a couple of water hazards, but only the worst hit tee shots will find their way in there!

Interesting holes include the picturesque 6th hole Par 4, which boasts wonderful views of the surrounding mountain ranges and the 8th hole Par 5 which is a challenging dogleg, but also provides a great birdie opportunity.

The 18 hole course is played from different tees, giving the golfer a unique experience.

Today, the Club is not just about golf. Wingham Golf Club provides a social, family experience for all members of the community. The kids can sit in the lounge area with the other members of their family, Dealis'h Restaurant continues to provide quality meals.

With your support we can continue to provide the community of Wingham and our guests to the area a chance to play the sport of Golf and to enjoy what the club has to offer.





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2024 – 2025 Board of Directors



Ashley Stewart
President

Vacant
Vice President

Vacant
Secretary Manager



Trevor Whitmore
Captain



Narelle Smith
Director



Wayne Lewis
Director



Sue McKenna
Director

Vacant
Director



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Our Vision

Wingham Golf Club will be a truly inclusive and friendly community sporting club that operates according to the best business practice principles.

Our Goals

- To ensure the long-term sustainability and financial strength of Wingham Golf Club
- To provide a high quality 9-hole golf course that is continually improving and is maintained to the highest possible standards for the use of our local residents and encourage visitation from tourists to the area.
- To ensure that the future development of Wingham golf Club is planned, implemented and reviewed in a transparent and professional manner.
- To provide quality services and benefits to members, guests, visitors and the local community and to grow community awareness and support.

Why sponsor Wingham Golf Club?

Wingham Golf Club is a club for everyone. We pride ourselves on being a friendly and supportive community that welcomes visitors to play golf and join in social occasions. To continue providing this to our members and guests we are needing to gain Sponsorship to keep our venue affordable to as many people as possible.

Our Club is in need of some loving and with your support we can improve our clubhouse to better suit the community and their needs. Your support will also allow us to consider future development within the club and see our club have a future that will outsee many of us.



Our Club has a large traffic flow that regularly visit the club. With the Golf Club Motor Inn behind our venue this means that traffic from the motel use our facilities and will speak to our members, guests and staff on recommendations of things to do in the area. This traffic would see your sponsorship on our inhouse sponsorship TV.

The new board is currently developing a new “Members only” section on our website. This will take members to an exclusive page providing them with information for members. Inside of this page would be a section on Members Discounts. This is where you as a sponsor would be able to create a discount for our members to use. In the current financial climate everyone is trying to save money and getting the best deal so this would be a great way to increase your possible sales by attracting new business from our members.

Overall, sponsorship with Wingham Golf Club is a great opportunity to support a thriving local club and to gain new business now and into the future.



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Diamond Package

Our Diamond package is one that provides our sponsor exclusive rights to many benefits with the best positions of signage and marketing material. With the benefits of signing a multi-year contract allows you to have a commitment that will see change and development to an amazing asset to our beautiful town. Below is a full list of benefits that are offered in return for your generous support.

Total Cost per Annum: \$15,000 with a Multi-Year Contract.

Package inclusion;

- 1x 18 Hole Corp Golf Day per year for up to 50 players with an Eagle meal and 10 Golf Carts included. (Valued at \$1,400)
- Tee sponsorship included with Signage at your choice of Tee (Valued at \$730)
- Cart Sponsorship Included with signage on Cart. Valued at \$730)
- Hole Sponsorship included at your choice of Hole. (Valued at \$200)
- Sponsor Sign to be placed at Entrance of Clubhouse on the sponsors board in clear view of all patrons.
- In-House advertising on our Advertising TV.
- Your Business name and Logo on all Club information and written Correspondence
- Full Page advertisement in every Monthly Newsletter to all members and available online.
- Full Screen advertisement on our website sponsor's page with a link to your business website.
- Premium location on Members Page. Allowing discounts to our members to increase customers to your business.
- Exclusive advertising on all Radio, Print and TV media advertisements for Wingham Golf Club.
- Fortnightly Social Media Advertising on our Social Media accounts and acknowledgement of sponsorship on all appropriate post. (Excluding in Memory Posts)
- Full Membership for 4 people (Valued at \$1,600 per annum)
- Full Access to Member Competitions
- Complimentary use of Function room up to 5 times a year (Valued at \$2,500)
- Invitation for 8 people to our Sponsors Day
- Four Nominated employees can play free during public access times.
- Cart Hire at members prices.
- Sponsorship of 8 Golf Days per year. Value \$1,600
- Wingham Golf Club Merchandise Pack





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Platinum Package

Our Platinum package allows a business to give our sponsors many benefits to help their business gain exposure to our members and guests. You would gain many benefits in recognition of your support to the Wingham Golf Club. With a Limit of only 3 Platinum Sponsors per year allowing your business to have a clear view to our Members and Guests.



Total Cost per Annum: \$8,000

Package inclusion;

- 1x 18 Hole Corp Golf Day per year for up to 30 players with an Eagle meal and 10 Golf Carts included. (Valued at \$920)
- Tee sponsorship included with Signage at your choice of Tee (Valued at \$1,000)
- Cart Sponsorship Included with signage on Cart. (Valued at \$750)
- Hole Sponsorship included at your choice of Hole. (Valued at \$200)
- Sponsor Sign to be placed at Entrance of Clubhouse in clear view of all patrons.
- In-House advertising on our Advertising TV.
- Your Business name and Logo on all Club information and written Correspondence with other Platinum sponsors.
- 1/2 page advertisement in every Monthly Newsletter to all members and available online.
- 1/2 advertisement on our website sponsor's page with a link to your business website.
- Premium location on Members Page
- Exclusive advertising on all Radio, Print and TV media advertisements for Wingham Golf Club.
- Fortnightly Social Media Advertising on our Social Media accounts and acknowledgement of sponsorship on all appropriate post. (Excluding Memorial Posts)
- Full Membership for 2 people (Valued at \$800 per annum)
- Full Access to Member Competitions
- Complimentary use of Function room up to 3 times a year (Valued at \$1,500)
- Invitation for 4 people to our Sponsors Day
- Four Nominated employees can play free during public access times.
- Cart Hire at members prices.
- Sponsorship of 4 Golf Days per year. (Value \$800)
- Wingham Golf Club Merchandise Pack



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Gold Package

Our Gold Package is a great package for those who are wanting to get great exposure to all our members and guests. With a limit of 4 Gold Sponsorship deals to be created per year you would need to secure the spot now.

Total Cost per Annum: \$5,000

Sponsorship includes:

- Tee sponsorship (Valued at \$730)
- 2 Golf Day Sponsorships (Value \$400)
- Sponsors sign to be placed at Clubhouse in clear view of all patrons.
- In-House advertising on our Advertising TV.
- 1/4 page advertisement on our website sponsor's page with a link to your business website.
- Full membership for 1 person (Value \$400).
- Access to Member Competitions
- Club Auditorium hire twice a year (value \$1,000).
- Invitation for 2 people to our Sponsors Day
- Four Nominated employees can play free during public access times.
- Cart Hire at members prices.
- Wingham Golf Club Merchandise Pack





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Silver Package

The Silver Package is great for those who are wanting to gain a high level of exposure each week. With tee sponsorship included in this level your business will gain extensive exposure to all our members and guests playing at the club as well as our inhouse and website exposure. This is a great option for local trade persons and small business to gain potential new customers from the club.

Total Cost per Annum: \$2,500



Sponsorship includes:

- Tee sponsorship (Valued at \$730)
- 1 Golf Day Sponsorships (Value \$200)
- In-House advertising on our Advertising TV.
- 1/8 page advertisement on our website sponsor's page with a link to your business website.
- Social Playing membership for 2 people (Value \$480).
- Access to Member Competitions
- Club Auditorium hire once a year (value \$500).
- Invitation for 2 people to our Sponsors Day
- Cart Hire at members prices.
- Wingham Golf Club Merchandise Pack

Bronze Package

This package is a great opportunity for businesses who are wanting to get exposure to our customers but don't have the budget for a bigger package. Still getting great benefits that can be used at the club.

Total Cost per Annum: \$1,000

Sponsorship includes:

- 1 Golf Day Sponsorships (Value \$200)
- In-House advertising on our Advertising TV.
- 1/16 page advertisement on our website sponsor's page with a link to your business website.
- Social Playing membership for 1 person (Value \$240).
- 10% discount on Club Auditorium hire.
- Invitation for 1 person to our Sponsors Day
- Cart Hire at members prices.
- Wingham Golf Club Merchandise Pack



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Tee Sponsorship



Tee Sponsorship offers your business the chance to add its name to one of Wingham Golf Club's 18 tees. Located on the tee Marker, your business name is perfectly situated to greet every player onto your tee. Your Business will gain maximum exposure to members, social players and corporate groups. This sponsorship ensures that your company stays in front of everyone who plays.

Total Cost per Annum: \$730 (+Sign)

Sponsorship Includes:

- Your Business Logo located at the entrance to your selected tee for 12 months.
- Acknowledgement of your tee sponsorship on our website and on our in-house advertising TV.
- An invitation to play in the Club's Sponsors Golf Day, with the opportunity to promote your business to other sponsors of the club.

Hole Signage

Have your business sign at either our par 3 3rd/12th holes, on our safety fence. This is also available at the 8th/17th holes. A whole 12 months of advertising for your business.

Cost per annum: \$250 (+Sign)



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Cart Sponsorship

Cart sponsorship is ideal for businesses seeking cost effective and exclusive exposure in a variable location on the course. Wingham Golf Club has ten electric motorized golf carts that are available for hire to club members, the public, and social/corporate groups. The mobility of the carts means that your business will not only be noticed by the hirer, but its position will ensure it is visible to all players on the course as the cart moves.



Cost per annum: \$730

Sponsorship includes;

- Your business name or logo on both sides and front of a single cart for 12 months.
- Acknowledgement of your cart sponsorship on our website and on our in-house advertising TV.
- An invitation to play in the Club's Sponsors Golf Day, with the opportunity to promote your business to other sponsors of the club.
- Wingham Golf Club Merchandise Pack

Golf Day Sponsorship Min \$200

A chance to sponsor one of our golf days. This allows you to get exposure to promote your business on a lower cost level.

Sponsorship includes

- Naming rights to the competition.
- One invitation to the Sponsors Golf Day.
- Acknowledgement in the sponsors' section of the club's website.
- Acknowledgement on the competition leader board and printed score cards for that competition.
- Acknowledgement in the media where results are published.
- Acknowledgement during the competition's presentation.
- Golf Day Sponsors (\$300 or more) receive an invitation to the club's annual presentation night.



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