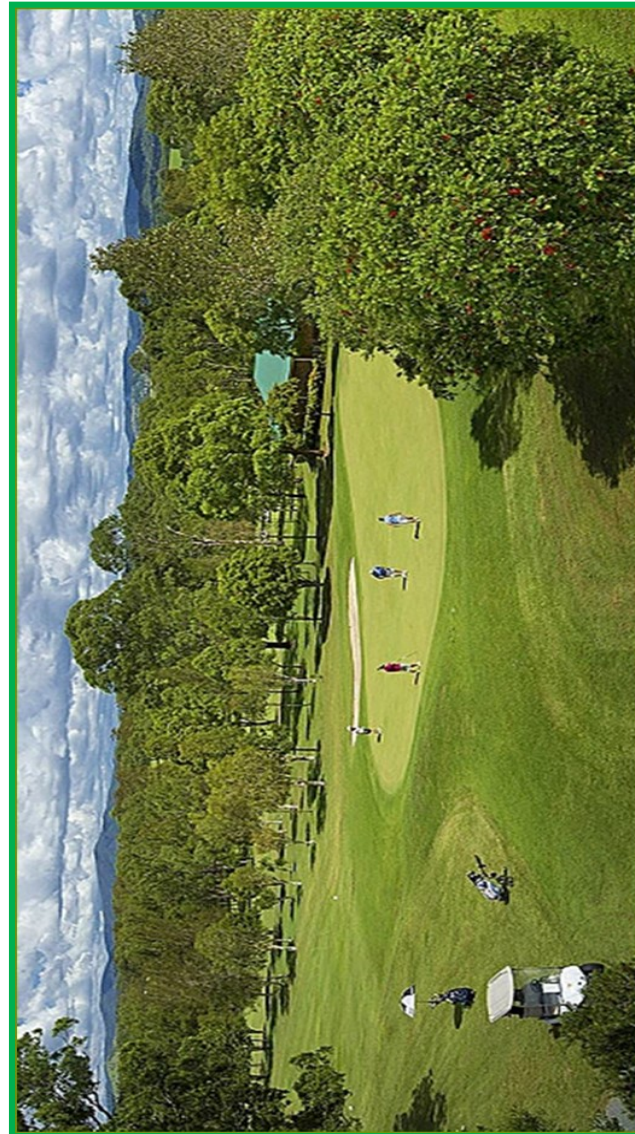


Our Goals

- To ensure the long-term sustainability and financial strength of Wingham Golf Club.
- To provide a high quality 9-hole golf course that is continually improving and is maintained to the highest possible standards.
- To ensure that the future development of Wingham Golf Club is planned, implemented and reviewed in a transparent and professional manner.
- To provide quality services and benefits to members, guests, visitors and the local community and to grow community awareness and support.



WINGHAM GOLF CLUB

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STRATEGIC PLAN 2018 - 2023

Our Vision

Wingham Golf Club will be a truly inclusive and friendly community sporting club that operates according to best practice business principles.

N.B. Members Information Meeting

***Sunday 15 July at 10.00am
"The Strategic Plan explained"***

Introduction

This is the first 5-year Strategic Plan for Wingham Golf Club. The plan will enable the club to be in a better position to anticipate challenges and problems and decide how to handle them. The plan will also focus the attention of the Board on those issues most critical to the ongoing sustainability of Wingham Golf Club. By demonstrating a commitment to consult and communicate and by having members sharing and working towards a vision for the future, we also hope to develop a more cohesive and teamwork-oriented club.

The 6 key Priority Areas were consistently identified at our member Think Tank workshops, follow-up informal discussions with members, and consultation with the Board and Manager.

This Plan will be the Board's roadmap for the next 5 years but the club will continue to welcome members' constructive suggestions and will react to new opportunities and situations as they arise, always bearing in mind the overall vision – to ensure the continued viability of Wingham Golf Club by being a "truly inclusive and friendly community sporting club that operates according to best practice business principles".

*The Planning Sub-Committee (D. Blair, A. Elith, D. Elliott, B. Osborne, W. Sullivan, P. Tait, C. Tubby)
June, 2018*



WINGHAM GOLF CLUB - STRATEGIC PLAN THE 6 KEY PRIORITY AREAS

